

The Creative Industries in IN State Senate District 14 Senator Dennis Kruse

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 14**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

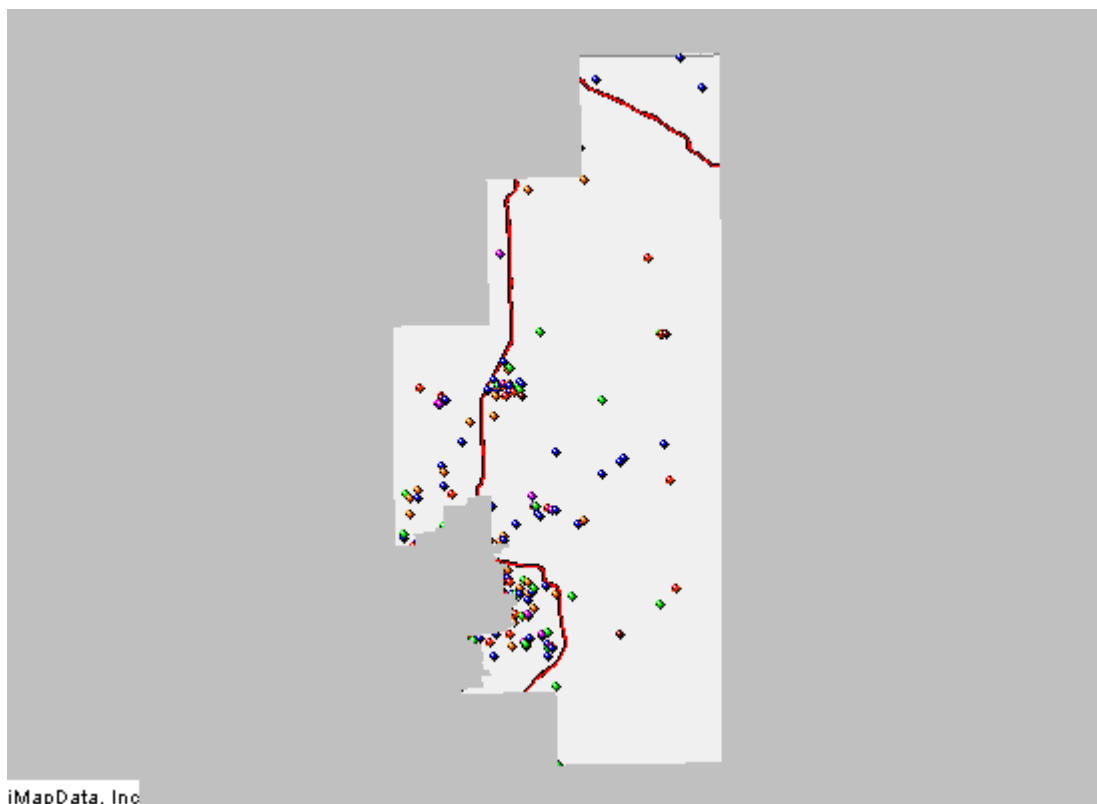
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 14 is home to 140 arts-related businesses that employ 449 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 14**, with each dot representing an arts-centric business.

140 Arts-Related Businesses in IN State Senate District 14 Employ 449 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 14 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	8	56
Museums	7	54
Historical Society	1	2
Performing Arts	22	137
Music	11	123
Services & Facilities	3	5
Performers	8	9
Visual Arts/Photography	51	83
Crafts	2	6
Visual Arts	2	2
Photography	36	55
Services	11	20
Film, Radio and TV	18	81
Motion Pictures	13	65
Television	2	11
Radio	3	5
Design and Publishing	27	60
Architecture	4	10
Design	12	23
Advertising	11	27
Arts Schools and Services	14	32
Arts Schools and Instruction	13	27
Agents	1	5
GRAND TOTAL	140	449

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 14 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	6	8	33.33%	53	56	5.66%
Museums	5	7	40.00%	51	54	5.88%
Historical Society	1	1	0.00%	2	2	0.00%
Performing Arts	23	22	-4.35%	117	137	17.09%
Music	16	11	-31.25%	108	123	13.89%
Services & Facilities	2	3	50.00%	3	5	66.67%
Performers	5	8	60.00%	6	9	50.00%
Visual Arts/Photography	55	51	-7.27%	120	83	-30.83%
Crafts	4	2	-50.00%	13	6	-53.85%
Visual Arts	1	2	100.00%	2	2	0.00%
Photography	33	36	9.09%	54	55	1.85%
Services	17	11	-35.29%	51	20	-60.78%
Film, Radio and TV	26	18	-30.77%	87	81	-6.90%
Motion Pictures	21	13	-38.10%	77	65	-15.58%
Television	1	2	100.00%	5	11	120.00%
Radio	4	3	-25.00%	5	5	0.00%
Design and Publishing	26	27	3.85%	56	60	7.14%
Architecture	2	4	100.00%	3	10	233.33%
Design	13	12	-7.69%	21	23	9.52%
Advertising	11	11	0.00%	32	27	-15.63%
Arts Schools and Services	11	14	27.27%	27	32	18.52%
Arts Schools and Instruction	10	13	30.00%	22	27	22.73%
Agents	1	1	0.00%	5	5	0.00%
GRAND TOTAL	147	140	-4.76%	460	449	-2.39%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org